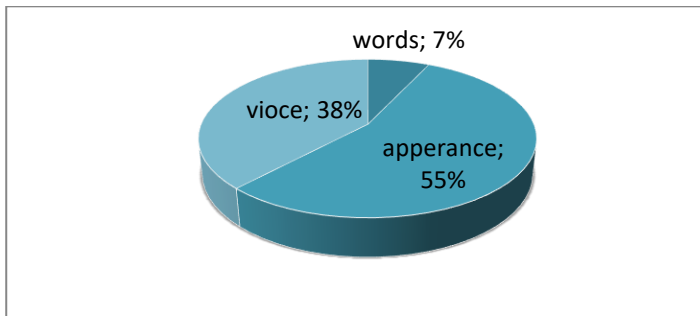


Styling tips by Mrs. Linde:

The first impression is the most important.
People leave a first impression with their:



We divide the career apparel into the:

Modern Business

More freedom, you can choose different shapes (e.g. shorter blazer) and flexible colors.

Conservative Business

Timeless, elegant with decent colors.



In general, cultivated manners, the posture and the appearance are a strong argument for the good first impression.

Woman

- Serious dressing (no high heels, no short skirts, decent make-up)
- Cultivated hair
- Well-manicured nails
- Stockings in skin color
- No strong colors in general
- No shiny material

Men

- No white or sport socks
- Cultivated hair
- Trimmed beard
- No strong colors
- No shiny materials
- A proper suit
- Timeless and elegant shoes

All people can be divided into four different color types:

Spring:



Summer:



Autumn:



Winter:



The spring and autumn colors belong to the warm palette while the winter and summer colors belong to the cold palette. The right color supports the personal advantage and makes you look fresh and healthy.

Relating to the globalization it is important to know the Do's and Don'ts of different countries. In Turkey woman wear high heels, in England pinstripes are favored and the french woman prefer feminine looks.